

## YOUR MESSAGE CREATED

Never has it been so important for state Governors' words to reach the people. However, televised press conferences and email updates only have a certain reach. If Governors or any other public agencies want to get their messages to as many people as possible, CentralAlert offers a unique opportunity.

## INPUT DATA FROM MULTIPLE SOURCES

What's the difference between providing all the information and information overload? The Know NOW! App. Know NOW! can take data from any source and direct that data to the end-user immediately. Whether this data is a Governor issuing an urgent public safety directive or a state health department announcing new COVID-19 test sites, the Know NOW! App will get the word out when it's needed most.

## THE KNOW NOW! HUB

This is all achieved through the Know NOW! App's Internal Hub. Whether through email, API or direct upload, Know NOW! can transform this data into the most effective communication possible.

Governor emails become push notifications, test sites populate the map and vital resources become easily accessible to any user.

## THE KNOW NOW! INTERFACE

The My Alerts tab features every alert for both your Home and Current location, meaning that every user can stay informed no matter where they are in the country. Such alerts can be anything from daily Governor updates to essential health department information.

The Map tab features three views. The first shows official CDC statistics for each individual state and the country as a whole, the second features locations and directions to the nearest COVID-19 test sites and the third provides locations of local hospitals and urgent care facilities.

The Resources tab features direct links to the sites from which Know NOW! sourced the data, along with other useful COVID-19 information from state Departments of Education, Health, Labor and more.

## YOUR MESSAGE DELIVERED

Beating COVID-19 requires swift and efficient communication between state agencies and whoever is currently in their state, be they residents or visitors. The Know NOW! App offers Governors, Mayors or any other public entities across the country unparalleled access to the people they need to reach.

The Know NOW! App is available absolutely free for the duration of the COVID-19 pandemic on the App Store and Google Play. For more information on the Know NOW! App, as well as Frequently Asked Questions, instructional guides and download instructions, please visit [centralert.com/covid19](https://centralert.com/covid19).

