

KNOW NOW!

THE EMERGENCY NOTIFICATION APP



EMERGENCY MANAGEMENT WITHOUT DATABASE MANAGEMENT

In any crisis situation, emergency managers need to get the right message to the right people at the right time.

The Know NOW! App allows the operator to send Public Alerts (to any local App user) and Private Alerts (to operator-generated groups) so that clarity can be provided in any emergency scenario. These Alerts appear as push notifications on the recipient's phone with the ability to add maps and other resources to give context to the message.

For example, let's say you're a Public EMA and a wildfire develops in your area. Using the Know NOW! App, you can send Private Alerts to the fire team (to contain the fire), to any nearby public workers (with an evacuation plan) and to local law enforcement (to cordon off the affected area).

You can then utilize Know NOW! to send a Public Alert to inform App users in the area about the event, along with the mitigation steps taken.

Operational Features

- Send Unlimited Public Alerts to Active App Users
- Create and Send to User-Defined Private Groups to Allow Immediate and Targeted Crisis Communication
- All Alerts Contain Basic Text but Locations, Photos, Videos, Audio, Documents and Web Links Can Be Attached to Add Context
- Send Alerts from Desktop, Tablet or Smartphone
- Recipient Phone Numbers Not Required, Resulting in Minimal Database Management
- Multi-Factor Authentication Process to Keep Private Groups and Alerts Secure
- Auto-Follow Option Available for Public Agencies
- Integrate with C-DAC Systems or Use Independently
- Available for Apple and Android